

## **BATH RECREATION GROUND**

### **REVISED CHARGING STRUCTURE AT OCTOBER 2010**

#### **Definitions**

- Standard Pitch means a pitch or space on the cricket outfield equivalent to one pitch.
- Whole Outfield means the entire space between the enclosed croquet/tennis area and the Premium Pitch, equivalent to 3 pitches.
- Premium Pitch means the main pitch used by Bath Rugby Club
- Whole Site means the Whole Outfield and the Premium Pitch
- Children – 5 – 13 year olds
- Young People – 13 – 19 year

#### **Regular Sport Bookings**

The pricing structure for amateur sport bookings where there is no admission fee for spectators on the Recreation Ground is:

Standard Pitch £70 per match.

Where no line markings are required and where children or young people are involved the fee is halved.

Each booking entitles the user to 15 parking permits per pitch / match and use of the cricket pavilion. Additional parking permits may be purchased at a rate of £3.50 each per match.

The proposed pitch fee compares to a current pitch fee of approximately £65 elsewhere in Bath on council run playing fields.

#### **Event Bookings**

The pricing structure for event bookings is dependant on the nature of the event and the organiser, and how closely it accords with the Trust's objectives. For events needing setting up and taking down days, half of the daily charge will be made for each day the organisers are on site but not open to the public. Where the event is for the exclusive benefit of children or young people the fee is halved. Events that preclude the use of other parts of the Recreation Ground, even though they may not be using those areas, will also incur the cost of booking those areas.

There are 3 categories of use:

#### **Use Category A – Subsidised or at cost:**

These are uses which either in part or wholly meet the Trust's objectives and which are raising funds solely for charity or are being arranged on a not for profit basis. In exceptional cases the Trustees may be minded to approve a further reduction on these rates.

Charges – the charges below relate to a match or period up to 4 hours. Charges for bookings exceeding this will be double. The basis for these charges is the standard pitch fee of £70 per match / period up to 4 hours. The whole outfield fee is 3 times the standard pitch fee as 3 pitches can be accommodated. The premium pitch fee is double the standard pitch fee, and the whole site fee is the cost of hiring the whole outfield and the premium pitch.

Standard Pitch £70

Whole Outfield £210

Premium Pitch £140 (generally only available during the period May to Aug)

Whole Site £350

### **Use Category B - Lower (subsidised) commercial / market rate:**

These are uses which either meet the Trust's objectives but which are run by an organisation making a profit and / or charging an entry fee, or where the organisers are a charitable body but the use doesn't meet the Trust's objectives.

Examples: Bath Half Marathon, Forever Friends Concerts or Round Table Fireworks (The event is organised by the Round Table who give their time voluntarily; they work with schools actively promoting the Fire Brigade message to be safe on Bonfire Night; all profits from the event are donated to local charities.)

Charges - the charges below relate to a match or period up to 4 hours. Charges for bookings exceeding this will be double. The basis for these charges is that they are double the charges for use category A.

Standard Pitch £140

Whole Outfield £420

Premium Pitch £280

Whole Site £700

### **Use Category C – Commercial / Market Rate:**

These are uses that do not meet the Trust's objectives and which are being staged for commercial or profit making purposes. These are income generators for the Trust to help it balance the books allowing it to fulfil its charitable objectives.

Example: Film Company or Bath Rugby Club (activities outside its lease)

Charges - the charges below relate to a match or period up to 4 hours. Charges for bookings exceeding this will be double. The basis for these charges is that they are double the charges for use category B. These are minimum commercial day rates, which will be increased in line with the commercial going rate for the type of function / activity proposed.

Standard Pitch £280

Whole Outfield £840

Premium Pitch £560

Whole Site £1,400

All charges quoted will be subject to the addition of VAT where appropriate.

The revised draft charging structure has been used to test a selection of bookings over the period 1<sup>st</sup> April to 30<sup>th</sup> June 2009. The results of this testing can be found in Appendix 3. These results form the substance for further refinement of the charging structure in discussion with the Trustees.

Reviewed October 2010